

JULY 2016



40 YEARS

GOLF GTI

PRESS RELEASE

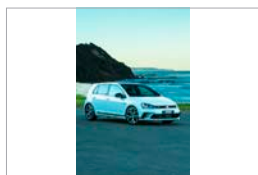


Volkswagen

Golf GTI Image Portfolio



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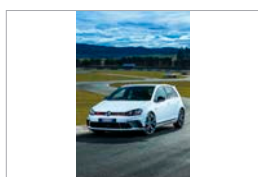
Golf GTI_02



Golf GTI_03



Golf GTI_04



Golf GTI_05



Golf GTI_06



Golf GTI_07



Golf GTI_08



Golf GTI_09



Golf GTI_10



Golf GTI_11



Golf GTI_12



Golf GTI_13



Golf GTI_14



Golf GTI_15



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Golf GTI_18



Golf GTI_19



Golf GTI_20



Golf GTI_21



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Golf GTI_23



Golf GTI_24

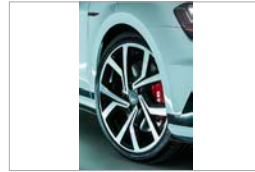
Golf GTI Image Portfolio



Golf GTI_25



Golf GTI_26



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Golf GTI_28



Golf GTI_29



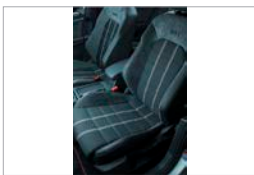
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The Golf GTI 40 Years –

Australian Media Launch, Brisbane, QLD, July 2016

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Important:

All the data and descriptions included in this press folder are valid for the programme of models available for sale in Australia. Different details may apply in other countries. This information may be subject to change or correction.

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The most powerful production Golf GTI ever: The GTI 40 Years arrives in Australia

Celebrates the 40th anniversary of the iconic Golf GTI

The most powerful production GTI to date with 195kW of engine power

New boost function increases output to 213kW

Distinctive body styling package provides increased downforce

Exclusive interior appointments enhance the premium sports theme

Volkswagen Australia announces the 40th anniversary edition of the Golf GTI: the Golf GTI 40 Years. This exclusive model is available in limited numbers and offers a premium package over the existing Mark 7 GTI.

The Golf GTI 40 Years has impeccable performance credentials. It is the most powerful production GTI to date, with an engine output of 195kW. A new boost function sends power up to 213kW with 380Nm of torque upon full 'kick down' of the acceleration for around 10 seconds each time.

The Golf GTI 40 Years incorporates the best technical features of the earlier Golf GTI Performance model, including: larger brakes, sophisticated front differential lock, 19" alloy wheels with a unique design, and adaptive chassis control. The bar is further raised with a host of distinctive offerings.

A unique and purposeful styling treatment simultaneously upholds the Golf GTI's legacy and sets the 40 Year model apart. A bespoke body kit including a new front bumper with larger air intakes and a two-piece rear roof spoiler gives the GTI an aggressive stance on the road and significantly increases downforce.

Meanwhile, a black side stripe on the body and the choice of a traditional tornado red and pure white paint exterior pay tribute to the original GTI. The interior conveys a premium sports quality, with unique anniversary 'honeycomb' seat upholstery (featuring the GTI logo) and decorative inlays as well as an Alcantara-covered steering wheel and door trim inserts.

Highlights include:

- Choice of gloss paint finishes with a contrasting black roof or Metallic paint finish
- Black door mirrors
- Revised rear bumper with new diffuser
- Large diameter exhaust tailpipes, left and right
- Darkened LED tail lights, reminiscent of the Golf R
- Extended side sills
- Traditional GTI-themed red stitching on wheel, seat belts and floor mats
- Front door sill strips with new GTI emblem
- Adaptive Cruise Control (ACC)
- Front Assist with City Emergency Brake (City EB)
- Blind Spot Monitor with Rear Traffic Alert

This comprehensive equipment package adds a retail price premium of only \$2,500 to the Golf GTI Performance model when paired with the six-speed DSG transmission, with a recommended retail price of \$48,990. However, unlike the Golf GTI Performance, the Golf GTI 40 Years will also be available with a 6-speed manual transmission as standard. The manual variant of the high performance-tuned GTI is \$46,990. It arrives shortly.

With such a high level of standard equipment, the only option is a panoramic electric glass sunroof for \$1,850 RRP.

It is incredible value for an extremely compelling premium performance package.



The Golf GTI 40 Years

Life begins at 40

The icon of compact sports cars is celebrating its 40th birthday. The Golf GTI story began in 1976. Only 5,000 units were planned. More than two million have been produced to date. Many have matured into classic cars; GTI cars are collectors' items that continue to evoke passion. No comparable car boasts the GTI's global fan base. Over its seven generations, the Golf GTI concept has been developed and sharpened. The car itself has long become a statement in its own right. Very few automobile name suffixes are so indelible. Fewer still comprise a superlative. Both the models and brands behind these names are instantly recognizable. Yet, despite its gravitas, the GTI is an affordable dream. To mark its 40th birthday, Volkswagen has now launched an anniversary model that is in a class of its own: the new Golf GTI 40 Years – the most powerful GTI ever.

Boost function. The turbocharged direct-injection engine of the Golf GTI 40 Years develops 195kW, 26kW more than the current Golf GTI Performance. That is far from all, however: for a brief time, the driver can increase engine power by nearly 10 per cent, to 213kW, using a boost function. This is activated by simply kicking down the accelerator. The two classic driving performance indicators, '0-100km/h' and 'Vmax' give an objective measure of the car's dynamic potential: 6.3 seconds and 250km/h respectively. An even more significant trait of the anniversary model is its powerful torque that provides for swift acceleration over practically the entire range of engine and vehicle speed.

Advanced dynamism. Volkswagen has not only made the turbocharged engine of the anniversary model more powerful; it has also reconfigured its design, equipment and aerodynamics. For instance, the GTI 40 Years is characterised by an entirely new front bumper, new side sills, a rear diffuser that is also new, a multi-part roof spoiler and exclusive alloy wheels. The objective here was not to just visually customise the car; rather, the primary goal was to further improve downforce figures and thereby dynamic performance. All of this has a long tradition at Volkswagen. Exclusive anniversary models were also issued to mark the 20th, 25th, 30th and 35th anniversaries of the Golf GTI – cars that have long been treasured by car collectors. It is an instant classic.

Drivetrain – turbocharged engine with boost function

Turbocharged engine with 195kW. The engine of the Golf GTI 40 Years – which has a power output of 195kW between 5,350 and 6,600rpm – is technically based on the 1,984cc TSI engine of the Golf R. This is a third-generation EA888 engine that boasts technical refinements such as a water-cooled exhaust channel to the turbocharger that is integrated in the cylinder head and variable valve timing with dual camshaft adjustment. In the Golf R, the engine's power is transferred to the front and rear wheels via an all-wheel drive system. In the new Golf GTI 40 Years, this power is channelled entirely to the front wheels via either a manual gearbox or a DSG that performs automatic gear changes. The lightweight front-wheel drive system that is typical of the Golf GTI offers tremendous agility in conjunction with an electronically controlled front differential lock and the XDL+ vehicle dynamics function. Thanks to a boost function, the 195kW power output can briefly be boosted by nearly 10 percent to 213kW. Simultaneously, the maximum torque is also increased from 350 (between 1,700 and 5,600 rpm) to 380Nm. This means that the new Golf GTI 40 Years temporarily exceeds the power level of the Golf R by 7kW – and the two Golf models are equally strong in terms of maximum torque.

DSG with launch control. The DSG version is equipped with launch control as standard. Just like in car racing, the Golf GTI 40 Years accelerates in a controlled manner from a standstill with its maximum power of up to 213kW.

Fuel economy, emissions and weight. The Golf GTI 40 Years launches in Australia with a six-speed DSG transmission, with a manual transmission variant joining the range in the coming months. In its launch guise, the GTI 40 Years with DSG has fuel economy figures of 7.1 l/100km and 163g/km CO₂. With this transmission on board it has an unladen weight of 1,357kg.

Running gear – handling properties retuned

Running gear specifications. Like all Golf GTIs, the 40 Years also comes with a sport chassis with 15mm lower ride height as standard. In front, MacPherson suspension provides precise tracking, while the modular performance suspension does this at the rear. Equipped with a front differential lock as well as the XDL+ vehicle dynamics function and progressive steering (significantly smaller steering wheel inputs required) as standard, the Golf GTI 40 Years – with its agile and safe driving properties – confidently makes its way into the field of much more expensive sports cars.

Front differential lock. The electronically controlled front differential lock is also of particular note. Compared to purely mechanical locks, the front differential lock integrated in the Golf GTI 40 Years has a variable degree of locking and comprehensively integrates with the functions of ESC, EDL and XDL+. This makes it possible to completely avoid negative effects on steering response and steering precision that would otherwise occur with mechanical locks. As a result, the system realises the full potential and maximum performance of a differential lock with regard to vehicle dynamics, because comfort is not impaired under any circumstances and power loss is not an issue either.

ESC Sport. In all three Golf GTI version (base version, Performance, 40 Years), Volkswagen offers the 'ESC Sport' function for very experienced drivers. The system is activated by a two-stage switch on the centre console. When the driver presses this switch briefly, Electronic Stability Control (ESC) switches to the 'ESC Sport' mode. In very fast driving with lots of bends, such as on a race track, ESC responds later and thereby enables even more agile handling characteristics. If the driver pushes the switch for more than three seconds, the ESC system is completely deactivated – this feature is only available in the Golf R and now, the GTI 40 Years. With this feature, especially on race circuits, the Golf GTI 40 Years can be driven to the limit at the driver's own discretion, without any regulating interventions. As an alternative to operation via the push-button switch on the centre console, the ESC can also be activated or deactivated via the settings on the 'CAR' menu.

Exclusive, 19-inch 'Ruby' alloy wheels. In the lead-up to the Golf GTI's arrival in Australia, Volkswagen Australia invited GTI fans to name the wheels offered on the locally-specified GTI 40 Years. The fans voted, and decided upon a most apt name for the Golf GTI's 19-inch alloy wheels: Ruby, named after the gemstone for a 40th anniversary.



Exterior and Interior

Aerodynamics elaborately refined

GTI insignia upgraded

Exterior – aerodynamics elaborately refined

Unique design. For the Golf GTI 40 Years, Volkswagen exterior designers have created a completely new front bumper, new side sills, a new rear diffuser that is also new, a new multi-part roof spoiler and exclusive alloy wheels. The goal was not to just visually customise the anniversary model, but rather to simultaneously take downforce figures to a new level and thus the car's dynamic handling as well.

Front end. The designers completely reworked the front bumper, and the new design offers improvements in air supply to the engine, aerodynamics and downforce at the front. Specifically, the new bumper features high-gloss black air deflector elements, which route a portion of the airflow – guided by three additional bars – through a narrowing air duct (air curtain) on each side and thereby through the bumper. The flow of air around the bumper and front wheels is thus optimised. The air then exits in the wheel housings without striking the wheels directly. Beneath the bumper there is a front spoiler that is designed as a sharp splitter in high-gloss black. It optimises downforce at the front axle. The splitter, designed in the style of racing cars, has a wrap-around design and extends into the sill area and the rear section.

Side profile. The side profile of the Golf GTI 40 Years is based on the style of the original GTI version. To put this into perspective: the first generation was characterised by a wide black trim stripe on the side of the car between the front and rear wheel arches at bumper level. This stripe has now been transferred to the side area of the anniversary model, in tribute to the 1976 Golf GTI, and it is enhanced with '40 Years' lettering. Towards the front, the formal element of the black trim stripe is continued into the new air deflector element of the front bumper. Also finished in black are the high-gloss door mirror caps. The 19-inch alloy wheels offered especially for the new Golf GTI 40 Years are another customised detail.

Rear spoiler. The redesigned roof edge spoiler that was aerodynamically perfected in the wind tunnel is much larger than its counterpart on the current GTI. There is a narrow air gap between the roof area that is entirely in black (if selected) and the wing-like spoiler spans the rear end of the roof from side to side. The two-part roof edge spoiler extends upward above the roof line. At the sides, the spoiler merges homogeneously into the high-gloss black flaps on the tailgate. Multi-part spoilers of this type are complex components that fulfil the aerodynamic tasks assigned to them perfectly: to significantly increase downforce on the rear axle.

Rear diffuser. The lower rear body has also been customised. Viewed diagonally from the rear, the observer notices that the line of the wrap-around splitter (beneath the sill) is continued into the large, high-gloss black rear diffuser, which is a new development. The redesigned and chrome-plated tailpipes of the twin-pipe exhaust system have been elegantly integrated in the diffuser. The LED rear lights come in dark black-red.

Interior – GTI insignia upgraded

Customised. The interior shows the essential iconic details of every Volkswagen Golf GTI – such as the ergonomic sports seats with a tailor-made look featuring tartan fabric upholstery (Clark design), red decorative stitching, golf ball-design gear knob and a black headliner. These insignia of sportiness have been customised or modified for the Golf GTI 40 Years. For instance, the anniversary model has sport seats that are partially upholstered in Alcantara and sport a honeycomb pattern in the area of the backrests and seat cushions, while the backrest also incorporates the GTI badge. A red line gives the seat belts a distinctive look. The high-class impression of the interior is further reinforced by new accents in 'Honeycomb 40' design (dashboard and doors) and elegant accents in 'Piano Black' (centre console and instruments). Sporty decorative features include Alcantara trim around the gear lever, new lenses for the gear shift knob, the extremely grippy Alcantara-trimmed sport steering wheel (with GTI emblem, red stitching and 12-o'clock mark) as well as customised floor mats with red edging. When the driver and front passenger open the doors, they see the exclusive stainless steel door sill plates with red GTI lettering.



The Golf GTI 40 Years

Pricing

Golf GTI 40 Years with 6-speed manual	\$46,990
Golf GTI 40 Years with 6-speed DSG	\$48,990
Options	
Panoramic electric glass sunroof	\$1,850

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